

Neil Dakeyne

Web Developer

neildakeyne.co.uk

Skills

- ✓ HTML5 and CSS3
- ✓ JavaScript / jQuery
- ✓ SCSS / SASS
- ✓ Grunt
- ✓ PHP
- ✓ Web standards and accessibility
- ✓ Cross-browser compatibility
- ✓ Squiz Matrix CMS
- ✓ Wordpress
- ✓ SEO
- ✓ Git

I am also a qualified First Aider

I'm a front end developer with 10 years experience in commercial and non-profit sectors looking to work in a passionate and innovative digital team. I have solid experience in HTML5, JavaScript and CSS3 with performance, SEO and accessibility in mind.

I'm constantly researching new development techniques and trends – ever-evolving web technologies excite me and I'm always eager to put them into practice in my work.

Work Experience

[SENIOR WEB DEVELOPER, INTERNAL AGENCY @SHELTER](#)

July 2010 – November 2015

Front end development with HTML5, CSS3, SCSS, JavaScript, JQuery, PHP and Squiz Matrix CMS.

Duties:

Being an integral part of Shelter's internal agency for over five years allowed me to gain an intimate and in-depth understanding of the organisation's digital needs.

- Technical scoping, architectural planning and development of new Shelter website in an Agile environment
- Planning and implementing digital style guide using BEM CSS, Handlebars.js and Grunt
- Maintaining and optimising templates for over 600 housing advice pages for an audience of 7+ million p.a. for SEO, accessibility and delivery performance
- Migrating CodeIgniter seasonal eCard microsite to responsive design and removed dependence on Flash
- Implementing large-scale campaigns and fundraising projects; including the integration of a new payment platform and microsites for the 2015 General Election and 2012 London Mayoral election
- Integration and set up of third party APIs/software to automate email marketing, A/B testing, search, donation and supporter CRM tasks using Google Tag Manager, Optimizely, Visual Website Optimizer, Adestra MessageFocus, SnapEngage live chat and FunnelBack search
- Leading meetings/consultations with clients, stakeholders and external agencies to plan and implement projects
- Working and co-creating onsite at partner agencies
- Line-managing and mentoring two junior developers
- Sourcing and briefing freelance resource

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Interests

Outside work I enjoy analogue photography, cooking up a storm in the kitchen, growing food wherever I can, watching live music and volunteering for local causes.



References

Character and employment references are available upon request.

Achievements:

- Helped to change English housing law – to ban revenge eviction – through innovative use of online campaigning
- Improved SEO rankings leading to increased organic traffic, and streamlined user journeys by redesigning and developing advice page templates
- Increased average donations by 46% and decreased bounce rate by 55%
- Increased donation revenue from PPC by 260%
- Increased organic traffic to fundraising events by 47% and to volunteering by 89%



PROJECT MANAGER, RALEIGH INTERNATIONAL INDIA

January 2009 – December 2009

Raleigh International community and environmental projects are for the personal development of culturally-diverse young people aged 17-25yrs.

- Planning and executing safe, smooth-running projects within budget; including logistical needs, risk assessments, casualty evacuation procedures and crisis management
- Inspiring, motivating, coaching and mentoring young people throughout the expedition to ensure maximum personal development
- Delivering skill training to other volunteer managers and participants



FRONT END DESIGNER / DEVELOPER, DV247.COM

July 2004 – January 2009

Starting as a web-monkey after leaving university, I quickly progressed to designer and front end developer at Digital Village.

- Designing and building numerous cross-browser-friendly and accessible websites and microsites
- Designing, coding & distributing HTML newsletters



Education

MULTIMEDIA BSC HONS, 1ST CLASS

University of Gloucestershire, Cheltenham

Sept 2001 – June 2004

ADVANCED GNVQ. INFORMATION TECHNOLOGY, DISTINCTION

South Essex College, Southend-on-Sea

Sept 1999 – June 2001

8 GCSEs, GRADES B – C (INC. ENGLISH AND MATHS)

St Peter's High School, Burnham-on-Crouch

Sept 1994 – July 1999